

**Go-Green Commission Meeting Minutes**  
**Tuesday, November 3**  
**7:00 p.m.**

**Members (those present designated by \*)**

\*Johann Berlin (Sustainable City Solutions)  
\*Detra Dettmann (USDA-NRCS/Pathfinders RC&D)  
Brian McDonald (Ambient Control Systems)  
\*Fred McElwee (Fairfield Community School District)  
\*Bob Ferguson (Shacklee)  
\*Lonnie Gamble (MUM, Sustainable Living Department)  
Martha Norbeck (C-Wise)  
Todd Reifsteck (Dexter-Apache Company)  
\*Stuart Valentine (Iowa Progressive Asset Management)  
\*Sonia Vera (MUM, International Admissions Counselor)  
Roger Voorhees (Schaus-Voorhees Construction)  
Staci Wright (Fairfield High School)

**Others present**

\*Scott Timm, Sustainability Coordinator

Meeting began at 7:00 p.m. at the Jefferson County Extension Office.

The overall purpose for the Commission was discussed. The purpose is to act as a sounding board for Scott and help set priorities from the Go-Green Strategic Plan.

Officers for the commission were named. Stuart Valentine will serve as Chair. The Chair will set the agenda with input from Scott. Detra Dettmann will serve as secretary. Bob Ferguson agreed to provide communication to commission members via email. Scott will make sure the meeting announcement is given to City Hall in accordance with open meetings laws. **The Commission will meet the first Tuesday of each month at 7:00 p.m. unless it there is a conflict with some of the newer members.**

Communication plan: Scott will provide updates to commission members on a regular basis. He will correlate his updates under the appropriate Aim listed in the Go-Green Plan.

Evaluation process: A web portal will be available for people to provide feedback. A formal evaluation will be developed for Commission members to evaluate Scott.

Scott reported on the Sustainability Coordinators meeting held in Fairfield on October 30. Sustainability Coordinators from Dubuque and Iowa City as well as Rich Pirog from the Leopold Center were in attendance, while those from University of Iowa and Iowa State were unable to attend. The Coordinators will get together quarterly and welcome other Sustainability Coordinators from colleges or cities across the state. The group discussed the challenge of identifying all these individuals across the state.

Bob Ferguson reported that Ken Ross of Global ID, Inc. will be bringing together CEO's from various Fairfield companies next week to discuss the formation of a Green Business Council.

Energy audits were discussed. Alliant has a program available, but it is underutilized. Is there a way for the Commission to help with that? Also, Troy Van Beek has started a company called Ideal Energy that provides energy audit services as well.

There was discussion of promoting the Go Green Plan Aims and listing all the various activities that relate to those Aims (regardless if the Commission spearheaded those specific activities or not). A large spread in the Ledger around Earth Day might be a good tool for informing the public.

Commission subcommittees and assignments were discussed. The following committees were designated and potential board member/non-boardmember participation discussed:

- **Awards and Celebrations:** Ed Malloy and Scott Timm
- **Communications/Media Relations:** Staci Wright, Hillary Kurtz, Claudia Petrick, Johann Berlin, KRUU (Jimmy), KMCD, KHOE
- **Energy Efficiency (Commercial & Residential):** Fred McElwee, Brian McDonald, Johann Berlin
- **Fundraising:** David DuBois
- **Green Economic Development/Investments:** (*bank financing for energy improvements*): Stuart Valentine (chair), Johann Berlin, Roger Vorhees , Burt Chojnowski, Ken Ross , Bill Witherspoon
- **Land Use/Water Quality Issues:** Detra Dettmann, Sierra Club rep, Diana Krystoviak
- **Populations in Need** (Underserved Populations (Low income/Latin American/Elderly): Sonia Vera
- **Public Policy:** Bob Ferguson, Martha Norbeck , Michael Halley
- **Renewable energy projects in Fairfield:** Lonnie Gamble (chair), Bob Ferguson
- **Schools & Education:** Fred McElwee, Sonia Vera, Detra Dettmann, Marci Dunlap, Mark Stimson
- **Wellness and Local Food:** Bob Ferguson (chair), Detra Dettmann, Fred McElwee, Ken Daley

**Next meeting is scheduled for Tuesday, December 1 at 7:00 at the Jefferson County Extension Office.**

Meeting adjourned at 9:30 p.m.

Submitted by Detra Dettmann